#### **Social Program**

Sunday 15 July 2012

18.00 - 20.00 Registration

## Monday 16 July 2012

08.00-08.30 Registration

**20.00** Welcome Party at the Sea Lion Hotel

#### Tuesday 17 July 2012

**15.45** Visit to the Cantina Zaccagnini Bolognano-Pescara. Meeting point at the Sea Lion Hotel

**19.00** Cocktail at the Sea Lion Hotel

## Thursday 19 July 2012

- **16.00** Coffe break at the Sea Lion Hotel
- 20.30 School dinner at the Sea Lion Hotel



# **ESTATE PROFILE**

The company "Azienda Agricola Ciccio Zaccagnini " was founded in 1978 under the name "Fattoria Zaccagnini" (Zaccagnini Farm). The farm produced only few thousand bottles with the grapes of his 2 hectares vineyards.

In the year 1982, the new market needs imposed the change of the company, with a new location, in the heart of the vineyards in Cda Pozzo. Since then, year by year, the company increased its production, with the constant aim: the quality.

Under the guidance of the winemaker, Concezio Marulli, the company uses the most modern wine production technique and a total quality checking system to follow the whole production process. Moreover, the company continues to experiment to increase the quality of the grapes and of the wines: a high level lab has been implanted, so as to cooperate with some Italian research institutes and with companies sensible to the technological innovations.

We target constant quality for our products on the market, we want to satisfy our customers, because only their satisfaction and appreciating can assure the continuing development of our company.

Today the yearly production is approximately 1.200.000 bottles, with the grapes obtained in our 140 hectares vineyards located in the "Casauria" area. The 70% of our production is exported in 46 Countries of the 5 continents.

Our Winery is actually rated by the Leading Wine Magazine such as Wine Spectator and Gambero Rosso as one of the World's Best Estate "Value for Money".

The history of Zaccagnini's Estate is rooted in the passionate relationship between man and nature, wine and arts, celebrated year after year. Famous artists are invited and dedicate a label to the winery. These labels are part of a collection line.

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